

Local History
Industry
Alamance Co.

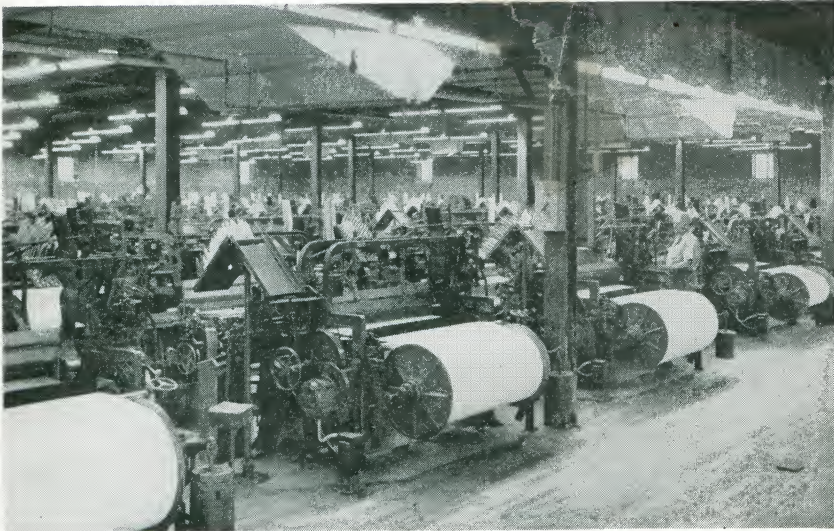
BURLINGTON NORTH CAROLINA

12 Nov '52

AN INDUSTRIAL SUMMARY

THE PRESENT . . .

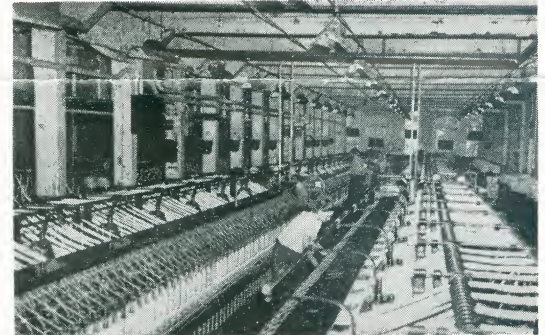
★ SOME OF THE INDUSTRIES IN BURLINGTON AND ALAMANCE COUNTY



MAKING FINE FURNITURE
AT CRAFTIQUE

CLOTH WEAVING - VIRGINIA MILLS

MAKING MATTRESSES
AT THE MEBANE CO.



HOSIERY MANUFACTURING
One of Burlington's Largest Industries



GLEN RAVEN MILLS

THE MODERN PLANT OF
WESTERN ELECTRIC





THE FUTURE . . .

We look ahead with enthusiasm, confident that industrial and business leaders will continue to think of Burlington as an ideal community in which to maintain operations. Ours is an area well equipped for industrial progress, with an ample supply of labor eager to give an honest day's work for a fair return. Burlington's population, 99% native born, is primarily of English, Scotch and German origin. Our people are healthy and intelligent and are easily trained in the skills required in manufacturing processes.

Our Council-City Manager form of government is sound, economical and progressive. Burlington and the surrounding communities can boast of excellent schools, splendid hospital facilities and well developed, recreational programs. This is truly a good place in which to live, play and do business.



Finger-Tip Facts ABOUT BURLINGTON, N. C.

• A GOOD PLACE IN WHICH TO LIVE, PLAY, AND DO BUSINESS

ALTITUDE . . . 656 feet above sea level.

AGRICULTURE . . . 72,970 acres under cultivation with high yields from fertile soils. 30% of acreage planted in corn, 30% in other grains, 27% in hay crops and 13% in all other crops.

CHURCHES . . . 35 church buildings representing 15 denominations.

CLIMATE . . . Temperate. Annual rainfall—50.21 inches. Mean temperature—61.3 degrees. Annual snowfall—7 inches.

GOVERNMENT . . . City Manager-Council type, stable, efficient and economical. Assessed property valuation is \$41,455,151.00. Property tax rate is \$1.50 per hundred dollars.

HISTORY . . . Settled about 1700 with immigration of colonists from northern territory, principally Scotch-Irish, German and English Quakers who offered first resistance to British Crown in 1771. City, first known as Company Shops, chartered in 1858. Name changed to Burlington in 1887. City of Burlington incorporated February 14, 1893.

HOMES . . . 7,143 dwelling units within corporate limits. Total of 19,186 units in Alamance County.

INDUSTRY . . . Annual payroll—\$80,000,000.00. Majority of workers are employed in hosiery manufacturing and textile plants. Remainder are employed by establishments producing electronic equipment, furniture and a variety of other items.

LOCATION . . . Midway between Blue Ridge Mountains and Atlantic Ocean, in the heart of the industrial Piedmont section of North Carolina.

NEWSPAPER AND RADIO . . . One newspaper, Daily Times-News, with audited circulation of 14,200. Affiliated with Associated Press, King Features, NEA Service. Special reporters throughout North Carolina. Two 1000 watt radio stations—WBBB (AM-FM), member of Mutual and Keystone networks. WFNS (AM-FM).

POPULATION . . . Approximately 25,000 in city limits, 99% native born. Alamance County population, 1950—71,035.

RETAIL TRADE . . . More than 700 retail outlets. Annual volume in excess of \$44,131,000. Complete line of commodities and services at economical prices. Per capita purchasing power among highest in South. Population of Retail Trade Area—approximately 150,000.

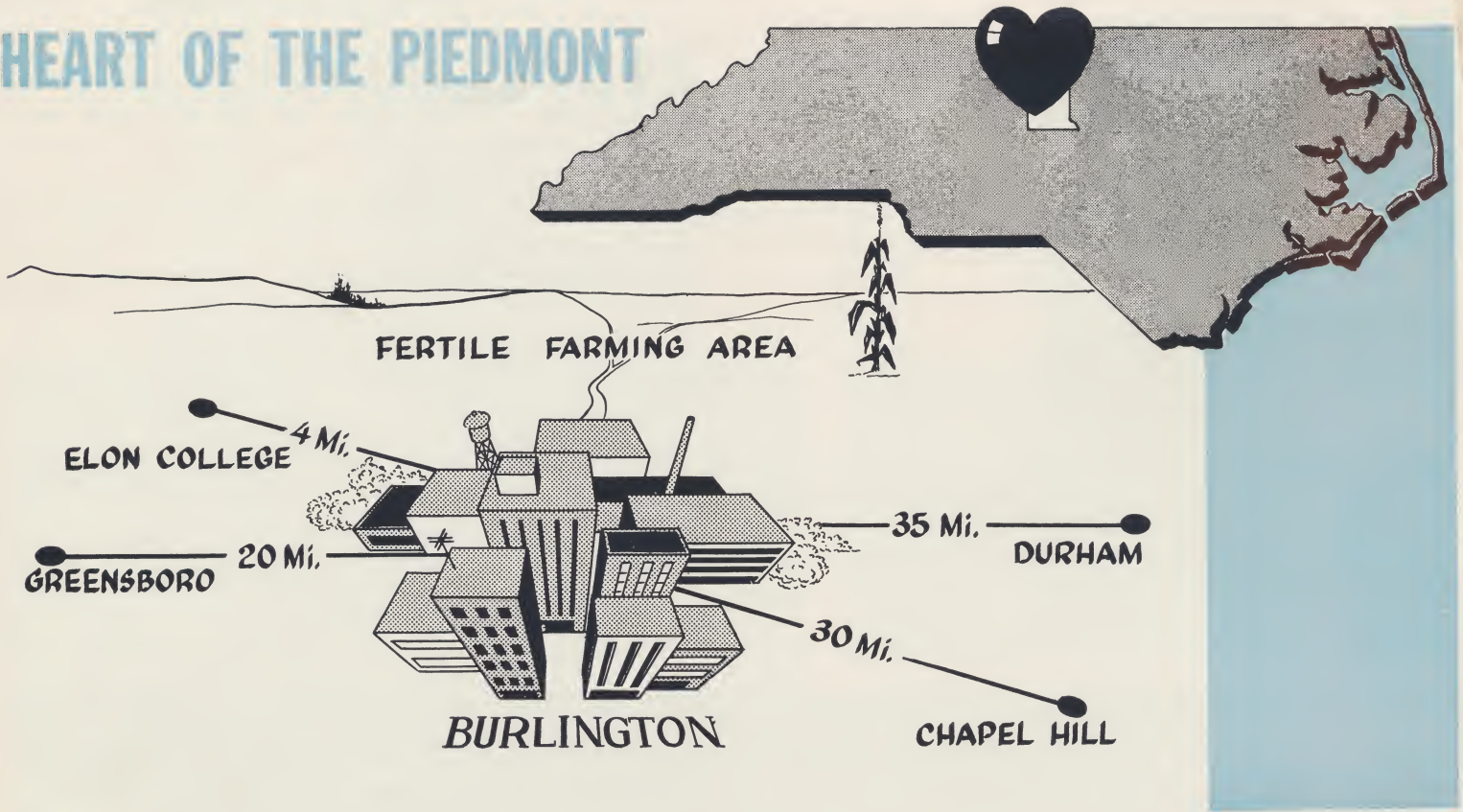
SCHOOLS . . . 11 public schools, including one senior high school and one junior high school. One business college, one parochial school, several kindergartens, suburban Elon College. Alamance County supports 12 standard high schools (10 white, 2 colored) and 8 elementary schools.

THE FUTURE . . . Bright. Excellent prospects for industrial, trade, cultural and educational development. Come and join us, and enjoy living and working in Burlington.

For additional information concerning business and industrial opportunities, available locations and facilities, write to:

BURLINGTON CHAMBER OF COMMERCE
Burlington, N. C.

HEART OF THE PIEDMONT



Burlington is located in the heart of the famous Piedmont Section of North Carolina. An ample supply of electricity is assured by the modern facilities of Duke Power Company, and natural gas is provided by Piedmont Gas Company. Excellent telephone service is furnished by Southern Bell and motor transportation by Associated Transport, Inc., McLean Trucking, Burlington Trucking Company, Thurston Motor Lines, Overnite Transportation, ET & WNC and other trucking lines. The climate is pleasant with a mean temperature of 61.3 and a rainfall of 50.21 inches annually.

Hundreds of industrial sites are available, many with rail service, if desired. Topography of the territory is such that large manufacturing plants may be established without excessive grading costs. These excellent industrial sites, with ample power, a pleasant climate, good living conditions, a municipal airport and overnight transportation to leading markets in the largest cities of the nation, make Burlington an ideal community for industrial expansion.

BURLINGTON'S GROWTH 1940 - 1952

